

English Excellence for Children Everywhere



GrapeSEED is an oral language acquisition and critical listening program for English based on the principles of natural language learning. Research-based, it closes the achievement gap in language, and increases reading fluency resulting in improved test scores for all populations.

GrapeSEED has been deployed in over 15 countries and is being used on a daily basis in more than 600 schools by more than 40,000 students.



WHAT MAKES GRAPSEED DIFFERENT?

1. Natural, meaningful communication based approach
2. Careful application of the scientific research on practice and repetition
3. Multi-sensory tools and strategies that employ visual, auditory, and kinesthetic methods
4. Validated by ongoing research studies and decades of classroom experience
5. Extensive training, mentoring, and support services to teachers and principals

BENEFITS FOR EDUCATORS:

- ✦ Astonishingly high student engagement accelerates memory and learning
- ✦ Immediate school success for at-risk student subgroups
- ✦ Increases test scores in language for all students
- ✦ Increases School Performance Profile (SPP) scores
- ✦ Comprehensive, proven program that is a complete English learning solution

BENEFITS FOR CHILDREN:

- ✦ Provides immediate success that results in improved student confidence
- ✦ The students learn English language faster
- ✦ Creates a newfound excitement stemming from successful communication
- ✦ Begins a lifetime of excellence in using language
- ✦ Builds hope for a better future

CONTACT US FOR ADDITIONAL INFORMATION
(800) 449-8841 | contact.us@grapeseed.com

Backed by RESEARCH.

Proven by SUCCESS.

Independent studies conducted by Oakland University provide clear evidence of GrapeSEED's success.



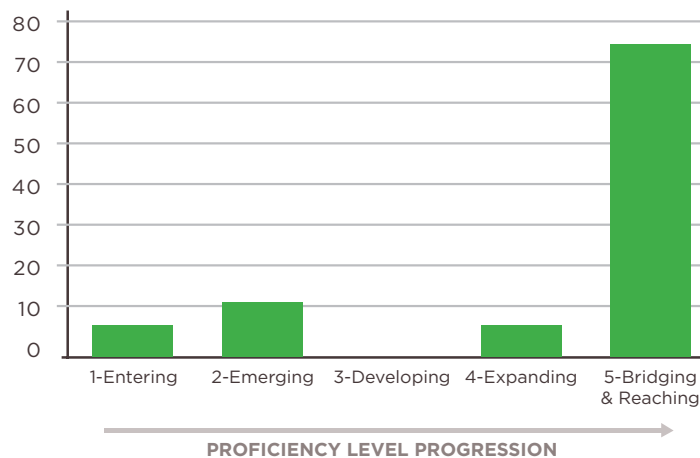
US RESEARCH FINDINGS, 2011-2014 INCLUDE:

- ✘ Significant gains helped move students out of at-risk status
- ✘ ESL students reached grade level proficiency in half the time as the national average
- ✘ Highly significant growth in all areas of language development and literacy
- ✘ Gains in all subgroups, not just in at-risk populations
- ✘ Boys out-performed girls because of extremely high engagement
- ✘ Dose effect—the more GrapeSEED is used, the better the results
- ✘ Gains are sticking—children retain their skills into higher grades

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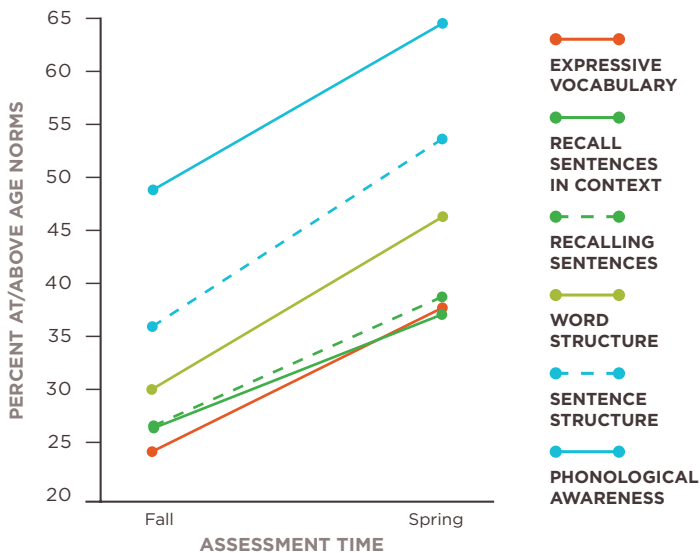
World-Class Instructional Design and Assessment (WIDA) — ESL K-2

75% OF ESL STUDENTS REACHED READING PROFICIENCY BY 2ND GRADE, IN HALF THE TIME AS THE NATIONAL AVERAGE



Clinical Evaluation of Language Fundamentals (CELF) — PRESCHOOL

STUDENTS GREW MUCH FASTER THAN EXPECTED FOR THEIR AGE



Developmental Reading Assessment (DRA) Grade K-2

THE DOSE EFFECT: THE MORE GRAPESEED, THE BETTER THE RESULTS

